

IN TOUCH



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Healthy Communities, Healthy Hospitals

Hospitals need their employees to be engaged now more than ever



HEALTHY COMMUNITIES
and HEALTHY HOSPITALS

The North Carolina Hospital Association (NCHA) has launched a public awareness campaign — *Healthy Communities, Healthy Hospitals* — with important information about the adverse impacts of state and federal regulations. This is our chance to tell our story, and ensure that elected officials hear how these regulations impact our ability to provide quality care for everyone who walks in our door.

The initial phase of campaign was web- and social-media based. The association next employed newspaper and television advertising in selected markets. The goal is to drive the public and supporters to our new web site [www. HealthyHospitalsNC.org](http://www.HealthyHospitalsNC.org).

[HealthyHospitalsNC.org](http://www.HealthyHospitalsNC.org). Having your active participation will help us spread the message within our field. Please help.

To participate, we need you to take these simple steps.

- Join the Campaign on the Website. Go to our campaign website (www.HealthyHospitalsNC.org) and sign up for future calls to action. Ask your friends and family to join as well.
- Share your story. We want to know what your hospital means to you. There's a section on each page of the website that allows you to do so --- and it will only take a few minutes to fill out the form.
- Join the Discussion on Facebook and Twitter. If you have not already done so, please join the NCHA Facebook page, and follow NCHA on Twitter. The campaign will be promoting and engaging supporters on both social media platforms. If you are active on Twitter, make sure you use the hashtag "#healthyhospitals."

With these simple steps, you can play an important part in the campaign to ensure that elected leaders, the public, and others understand that healthy communities require healthy hospitals. Be prepared to write and call your legislator asking her or him to be mindful of the massive Medicare cuts coming under the Affordable Care Act (ACA) next year and do no further harm in the state house.

NC hospitals face more than \$780 million in Medicare reimbursement cuts next year. The majority of these are from the ACA. The NC General Assembly is currently considering proposals to eliminate non-profit sales tax exemption, a move that would cost hospitals collectively \$220 million. Other proposals could cost hospitals an additional billion dollars.

The time for action by hospital employees is coming soon. Hospital employees may be asked to write their legislators, explaining their jobs and how reducing resources available to hospitals could hamper their ability to serve patients and the community.

Our collective advocacy efforts will tell our story about the challenges and opportunities we face providing quality care, all day, every day to everyone that walks through the door.

From the president



Joann Anderson,
President/CEO

Southeastern Health is now in the process of changing *how* we deliver care through a re-design of delivery of care initiative called "UCare." The "how" is related to our thought process. This change means moving from depending on old processes—including thought processes—to focusing on the needs of the patient.

There are basic principles we should all consider when we are caring for patients. First, we have to be patient centered (I would even go so far as to say family centered). The patient often needs his/her family to help them navigate through the health care system. We need to change our approach to allow the family to be involved when needed by the patient.

The mission statement for the Redesigning Care Delivery initiative states that "Southeastern Health will partner with you for better health."

The guiding principles are:

- Patient centered
- Seamless access
- Prevention focus
- Patient accountability
- Minimal contact points
- Consistent, standardized, evidence-based care
- Integration
- Coordinated care
- Holistic
- Cost effective/efficient – profitable

We need to make care and access as easy as possible. That may mean we have to give up some restrictions we have had in place. We need to answer the phone and be able to assist the patient without having to redirect the call multiple times. We need to make appointments convenient for the patients after talking to the patient rather than assuming we know what the patient needs or wants.

When considering patient care, services and providers should be accessible regardless of day and time. Today, we have care based on old scheduling models. It works for us but is not efficient and is not patient centered.

The bottom line is—we must KNOW the patient and his/her needs so that we can respond in a patient-centered manner.

Joann Anderson, MSN, FACHE
President/CEO

Hasty named VP of medical education



Robert Hasty, D.O.

Southeastern Health President and CEO **Joann Anderson** recently announced an administrative appointment. **Robert Hasty**, D.O., has been named vice president of medical education. In this newly created role, Dr. Hasty is responsible for oversight of medical education programs including medical students, internships and residency training programs in conjunction with Campbell University School of Osteopathic Medicine, where he also serves as regional associate dean.

Dr. Hasty earned his medical degree from Nova Southeastern University College of Osteopathic Medicine in Ft. Lauderdale, Fla. in 2000. He completed his internal medicine residency at Mount Sinai Medical Center in Miami Beach, Fla. in 2003 and a fellowship in health policy by the American Osteopathic Association/Ohio University College of Osteopathic Medicine/New York Institute of Technology in 2007. He is certified by the American Osteopathic Board of Internal Medicine and is a fellow of the American College of Osteopathic Internists.

Before joining Southeastern Health, Dr. Hasty served as the vice chair of internal medicine for Nova Southeastern University in Ft. Lauderdale, Fla. He also served as the program director for the internal medicine residency program at Palmetto General Hospital in Hialeah, Fla. for six years.

"I am excited to be at Southeastern Health," said Dr. Hasty. "With our partnership with Campbell University School of Osteopathic Medicine, we are going to develop Southeastern Regional Medical Center into a world-class teaching hospital and Southeastern Health into a leading academic health care organization. The amazing quality and care that Southeastern Health delivers makes it an ideal environment to train physicians. The training programs that we will build here will have an outstanding impact in the community and create competent and caring expert physicians to help serve the health care needs of Southeastern North Carolina and beyond."

He lives in Hope Mills with his wife, Christine, and 2-year-old daughter, Sammie.

Nursing news

Britt named Nurse of the Year

Registered Nurse **Melissa Britt** (ICU) was named Southeastern Health's 2013 Nurse of the Year. She was presented with the award during a special ceremony held May 7 in the cafeteria at Southeastern Regional Medical Center (SRMC).

Britt, an employee for 10 years, works in ICU at SRMC as a shift supervisor. She was recognized with the award because of her dedication to the organization as demonstrated through the excellent care she delivers to patients. She has been described by her peers as a role model who is able to successfully manage a variety of responsibilities directly related to her job as well as for the betterment of the organization. Her exceptional delivery of care has been recognized by her co-workers and the patients and families she encounters on a daily basis.

"Melissa is the perfect example of the caring, compassionate nurses we have here at Southeastern Health," said Chief Nursing Officer **Renae Taylor**, who announced the award. "She is well deserving of this award, as I have personally witnessed the difference she makes not only in the lives of the patient and families, but her co-workers as well."

Britt earned an associate degree in nursing from Fayetteville Technical Community College in 2003 and a bachelor's degree in nursing from the University of Phoenix in 2011. She is certified as a critical care nurse.

She lives in Elizabethtown with her husband, Foster, and 2-year-old son, Bryson.



Southeastern Health Chief Nursing Officer, Renae Taylor, left, and Vice President of Acute Clinical Services, Teresa Barnes, right, presented Melissa Britt, center, with Southeastern Health's 2013 Nurse of the Year award.

Hallmarks of healthy workplaces award

Southeastern Regional Medical Center (SRMC) has been named a recipient of the North Carolina Nurses Association's Hallmarks of Healthy Workplaces Award, which recognizes and promotes healthy, positive workplaces for nurses within North Carolina. SRMC was one of 13 workplaces in NC that received the award.

"Nurses at SRMC are committed to excellence in patient care and the profession of nursing," said **Teresa Barnes**, vice president of acute clinical services for Southeastern Health, SRMC's parent organization. "It is this commitment to providing our community with high-quality care that has assisted in obtaining this distinction."

Criteria for the award includes having three or more full-time registered nurses on staff, and completion of a nurse satisfaction survey, written application, and site visit.

Created in 2006, the award not only recognizes workplaces in North Carolina that are especially supportive of nurses, but also aids health care providers in creating workplaces where communication flows freely and nurses contribute actively to the management of the organization.



Nurses from throughout Southeastern Health accept the Hallmarks of Healthy Workplaces award during a ceremony held May 17 in Concord, N.C.

Physician services

Britt named physician services director



Fordham Britt

Fordham Britt has been named director of physician services for Southeastern Health. She is responsible for 32 primary and specialty care clinics within the Southeastern Health Physician Services network which spans four counties: Bladen, Cumberland, Robeson and Scotland.

Britt earned bachelor's degrees in both sociology and art studio from Salem College in Winston Salem in 1982. She obtained additional training from Lumberton Area Leadership program, Leadership North Carolina and the Hoke County Area Leadership North Carolina program and has more than 21 years of practice management and operations experience in the outpatient medical office setting.

Britt joined SeHealth in 2011 as coordinator of physician services and was named interim director in February 2013. She lives in Lumberton with her husband, Johnson, and has three children: Luke, Anne Christopher and Williams.

Urologist joins SeHealth medical staff

Rustan Van Wyk, D.O., has joined the medical staff of Southeastern Health, providing care at Lumberton Urology Clinic.

Dr. Van Wyk practices all aspects of general urology including laparoscopic procedures such as minimally-invasive radical prostatectomies.

A native of Iowa, Dr. Van Wyk earned his medical degree from Kirskville College of Osteopathic Medicine in 1991. He completed residency training in urologic surgery at Midwestern University/Chicago College of Osteopathic Medicine in 1997. He served in the Air Force at Winn Army Community Hospital in Fort Stewart, Ga., upon completion of residency and prior to moving to practice in Asheville, N.C., in January 2001. He is certified in urology by the American Osteopathic Board of Surgery.

Dr. Van Wyk practiced in Hendersonville, N.C., for 12 years prior to joining SeHealth. He and wife, Cindy, plan to relocate to Lumberton in the near future.

Dr. Van Wyk joins Drs. **George Mozingo** and **William Burleson**, and Family Nurse Practitioner **Heather Jacobs** at the clinic, which is located at 815 Oakridge Blvd. All providers are accepting new patients. Call 738-7166 for an appointment.



Rustan Van Wyk, D.O.

Crichlow completes da Vinci training



Lya Crichlow, M.D.

General Surgeon Dr. **Lya Crichlow**, of Southeastern Surgical Center, is the latest Southeastern Health physician to be trained on the da Vinci Surgical System. Dr. Crichlow joins Dr. **Samuel Cummings** of Women's Life Center; Dr. **John Rozier** of Rozier and Lane Gynecology; and Dr. **Eric Velazquez** of Southeastern Surgical Center, as physicians who perform surgical procedures at Southeastern Regional Medical Center using the robotic technology.

A native of Barbados, Dr. Crichlow earned her medical degree at Mount Sinai School of Medicine in New York, N.Y., in 2005. She completed a general surgery residency at SUNY Downstate Medical Center in Brooklyn, N.Y., in 2010. She also completed a fellowship in minimally invasive surgery at Tulane University in New Orleans, La., in 2011. To schedule an appointment with Dr. Crichlow, call Southeastern Surgical Center at 739-0022.

Digestive health center welcomes provider full-time; moves

Certified Physician Assistant **Tad Edwards** has transitioned to full-time status with Southeastern Digestive Health Center. He practices at the clinic alongside Dr. **Harvey Allen** and Family Nurse Practitioner **Brooke Grooms**.

Edwards, a native of Augusta, Ga., completed a bachelor's degree in business administration at The Citadel in Charleston, S.C. in 1994. He also completed a bachelor's degree in the physician assistant program at the Medical University of South Carolina in Charleston in 1997 and a master's degree in physician assistant studies at the University of Nebraska in Omaha in 2002.

Southeastern Digestive Health Center recently moved to 725 Oakridge Blvd., Suite C1, which is located in the Southeastern Medical Park within The Oaks community in Lumberton. For more information, call 738-3103.



Tad Edwards, P.A.-C.

Physician services

Southeastern Wound Healing Center: Center of distinction

Southeastern Wound Healing Center was recently named a Center of Distinction by Healogics, the nation's largest provider of advanced wound care services.

The Center, which is managed by Healogics and operated by Southeastern Health, has achieved outstanding patient outcomes for 12 consecutive months, including patient satisfaction over 92 percent, and a 91 percent wound healing rate within 30 days to heal.

"Our center heals chronic wounds of patients who might otherwise experience an amputation or other life-threatening conditions," said Southeastern Wound Healing Center Manager

Kathy Hansen. "We are proud to provide this specialized and needed service to our community."

The Center is a member of the Healogics network of over 500 centers, which provides access to benchmarking data and proven experience treating over 2 million chronic wounds. In Fiscal Year 2012, more than 2,000 patients throughout the region were provided specialized treatment for chronic and non-healing wounds at the Lumberton-based center.

"We're honored," said Medical Director Dr. **Barry Williamson.** "It's a privilege to be part of a great collaborative effort between the hospital, physicians, and Healogics. Together, we are able to heal patients in our community, helping them get back to living happy, healthy lives."

No referral is required to schedule an appointment at the center, which offers treatment, including hyperbaric oxygen therapy, for chronic wounds. For more information, call 738-3836.



Clinic welcomes additional providers

Southeastern Medical Clinic Maxton recently added Family Nurse Practitioner **Nantachie Chavis** on Mondays and Physician Assistant **Jennifer Graham** on Wednesdays. They join Physician Assistant **Dawn Langley** at the clinic which offers complete family practice services as well as diabetic and cardiovascular management, employment screenings and physicals. The 2,200 square foot clinic offers six exam rooms and a full service laboratory. The clinic is located at 22401 Andrew Jackson Highway and is open Monday through Friday from 8 am to 5 pm. To schedule an appointment or for more information, call 844-2004.



Nantachie Chavis, F.N.P.-C. Jennifer Graham, P.A.-C.



Southeastern Health's Fitness Services department celebrated 25 years since the opening of the Southeastern Lifestyle Center for Fitness in Lumberton with a week of lunch and learns and other festivities. Pictured from left, are John Wishart, a founding member, former Director Trudy McLaughlin, Fitness Services Director **Montressa Smith**, and founding members **Morris Bullock** (Physician Recruitment), Clyde McKee and **Jack Crain** (Human Resources).

New hours

Southeastern Urgent Care Pembroke announces new hours: Monday through Friday from 9 a.m. to 9 p.m., and Saturday and Sunday from 9 a.m. to 5 p.m. The urgent care center is located at 812 Candy Park Lane in the Foxglove Medical Park and provides walk-in care for a variety of conditions including coughs, colds, fever, sprains, minor fractures and cuts. The center features a laboratory and full X-ray services and is an affiliate of Southeastern Health. For more information, call 521-0564.

Southeastern Pharmacy Health Mall (located on the campus of Biggs Park Mall near Duke Medicine) has expanded their hours to better serve you: Monday through Friday: 7 a.m. to 6 p.m.; and Saturday 9 a.m. to 6 p.m. For more information or to transfer a prescription, call 735-8858.

Foundation news

Making an ImPACT



Representatives from Southeastern Health, Southeastern Health Foundation, Rehab Services and Public Schools of Robeson County celebrate the presentation of \$12,500 for the ImPACT system purchase.

Southeastern Health Foundation presented Rehab Services' Athletic Trainer program with \$12,500 recently to purchase ImPACT, a computerized concussion evaluation system, as well as computer equipment needed for the program such as I-pads and printers.

"We felt that our student athletes deserve the best care possible, and we wanted to go above and beyond the state law to make sure that all our athletes are kept safe and their care managed appropriately," said SeHealth Outpatient Rehab Manager **Henry Edwards**.

Most of the information currently used to evaluate concussions, such as experiencing headache or dizziness, is subjective in nature.

Baselines will be performed on all contact-sport athletes. If they sustain a concussion, the test will be re-administered to help determine if the athlete is safe to return to participation. This neurocognitive test provides objective data on how the brain is recovering from the concussion. It can help to objectively evaluate the concussed athlete's post-injury condition and track recovery for safe return to play, thus preventing the cumulative effects of concussion. Neurocognitive testing has been called the "cornerstone" of proper

concussion management by an international panel of sports medicine experts.

Currently each of the six high schools in Robeson County have athletic trainers on-site who are provided by Southeastern Health and the Public Schools of Robeson County (PSRC). These trainers are on school campuses each afternoon until the last practice or school game to offer preventive care or treat athletic injuries for the players.

"PSRC athletes experience dozens of concussions during the course of a school year," said PSRC Athletic Director Jason Suggs. "The ImPACT software will offer more protection for our athletes by taking some of the subjectivity out of clearing an athletic to return to participate in a sport. It will not stop athletes from suffering a concussion, but it should prevent Second-Impact Syndrome."

According to Edwards, Robeson County will be the first school district in the area to implement ImPACT testing. A few colleges and universities as well as the National Football League utilize the software.

"We know how important it is for our student athletes to be safe and that they not return to sports after a concussion until they are cleared by a physician," said SeHealth Foundation Chair **Coble Wilson**.

Athletic trainers will begin using the web-based evaluation system during football season this fall.

Swinging for good health

The 116 golfers who played in Southeastern Health Foundation's annual tournament will make it possible for local students to train for careers in health care. Twenty-nine teams competed in the 23rd annual *Swing for Good Health* golf tournament held May 2 at Pinecrest Country Club. The tournament was chaired by David Walker.

The event raised \$19,900 for the SeHealth Foundation, according to Foundation Director **Sissy Grantham**. Proceeds from the tournament will help fund academic scholarships for students who have chosen to study medicine, nursing or allied health and who plan to return to this community to practice.

The first place winners, with a score of 58, were Jeff Wishart, Tommy Britt, Larry McNeill and Donnie Beck. They each received a \$150 cash prize. The second place winners were Brian Haymore, **Phillip Knecht** (Clinical Engineering), David Trask and Tim Smith. They each received \$100. Earning a score of 60, David Lowery Jr., Aubrey Oxendine, Chris Jackson and Mickey Strickland won in third place. Each team member received a \$50 cash prize.

Buddy McLean claimed the prize for closest to the pin on hole #10; on #12 Kelvin Sampson. Anthony Bailey took honors for the most accurate drive on hole #8; **David Sumner** (Administration) had the most accurate drive on hole #17. The awards for the longest drive on hole #1 went to Channing Jones and on hold #18 Leah Long. The tournament provided players with two opportunities at hole-in-one prizes sponsored by Blecker Automotive Group of Red Springs and Lumberton Ford, Lincoln, Mercury, although none were claimed.

To learn more about the SeHealth Foundation, call 671-5583.



Winners of the Swing for Good Health golf tournament, were, from left, Donnie Beck, Tommy Britt, Larry McNeill and Jeff Wishart.

If only I had known

Bailey, clearly distraught, was having difficulty catching her breath. With tears filling her eyes, she managed to blurt out, "Mr. Crain, I can't believe what Desiree said about me and my family to another staff member in my department. She doesn't know anything about me! She just recently began working here. It's all untrue! What can I do?"

Southeastern Health employees and their family members seek assistance from the Employee Assistance Program for a variety of reasons. One of the primary concerns has to do with what others are saying about them – usually in a negative light. This ancient problem, apparently beginning in the Garden of Eden, is a challenge in all of our current personal, community and work-related relationships.

While joking and "picking" can be fun and not harmful, the tongue, small among the body's members though it is, can cause great harm. Workplace gossip, at the very least, is unproductive, can lower staff morale, diminish trust in other employees and create divisiveness. Particularly malicious is gossip involving personal, racial, sexual, ethnic or religious slurs.

What's the point, Jack? The point is, of course, that each of us does just this sordid sort of thing all the time. Every day, we make uninformed and irresponsible judgments about other people and their behavior, without knowing who they are or where they're coming from or what's going on in their lives. We decide for or against someone, praise or condemn another's actions on the basis of our observation, our point of view, our biases, our feelings. Hence the powerful truth of the Talmudic saying, "We see things not as they are, but as we are."

The late internationally respected leadership authority and noted author and teacher Stephen Covey described this scenario from a day in his own life: "One Sunday morning, on a subway in New York, people were sitting quietly, some reading newspapers, some lost in thought, some resting with their eyes closed. It was a calm, peaceful scene. Then suddenly, a man and his children entered the subway car. The children were so loud and rambunctious that instantly the whole climate changed.

The man sat down next to me and closed his eyes, apparently oblivious to the situation. The children were yelling back and forth, throwing things, even grabbing people's papers. It was very disturbing. And yet, the man sitting next to me did nothing. It was difficult not to feel irritated. I could not believe that he could be so

Employee assistance

by EAP Specialist Jack Crain

insensitive as to let his children run wild like that and do nothing about it. It was easy to see that everyone else on the subway felt irritated also. So finally I turned to him and said, 'Sir, your children are really disturbing a lot of people. I wonder if you couldn't control them a little more?'

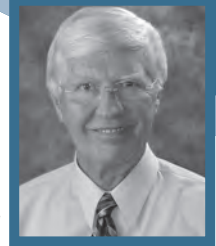
The man lifted his gaze as if to come to a consciousness of the situation for the first time and said softly, 'Oh, you're right. I guess I should do something about it. We just came from the hospital where their mother died about an hour ago. I don't know what to think, and I guess they don't know how to handle it either.'

Can you imagine what I felt at that moment? I saw things differently, and because I saw things [as they were rather than as I assumed that they were], I thought differently, I felt differently, I behaved differently...."

While feelings of irritation about short staffing, just and unjust (perceived) criticism, and mounting personal problems may not be as severe as the death of a loved one, they can and do result in hasty and often inaccurate conclusions about others which we share with our "ten closest friends." The ensuing hurt feelings, disrupted relationships and low staff morale often result in a voluntary visit or a supervisory referral to EAP. Both the "victim" and the one gossiping can find a safe place to be heard and some assistance in restoring personal self-awareness and confidence, and hope and harmony in the workplace. After two visits Bailey expressed that she had greater insight into herself and better able to deal with the situation.

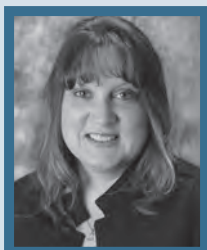
Want a kinder and gentler personal, family and organizational environment? You can help reduce gossip by not participating in it. If no one will listen to gossip, the gossipers won't have an audience. I encourage us to follow the spiritual admonition to be careful, restrained, charitable and discretionary about the "stories" we tell on those persons whose circumstances we do not know...and even if we do, are better left untold.

Call EAP at 671-5067 for a safe, caring environment for employee and family member to discuss this or any other concern you have.



Jack Crain

Promotions



Danielle Hall



Lekisha Hammonds

Chanketa Alford (5-Tower) - Secretary
Lorna Clothier (Administration) - Administrative assistant
Denise Davis (Physician Services) - Clinical/quality coordinator
Danielle Hall (Physician Services) – Practice manager
Lekisha Hammonds (Community Health Svcs.) - Interim director
Katrina Hunt (Health Information Mgmt.) - Clinical charge reviewer
Stephanie Lennon (Emergency Services) – Patient care tech I

Heather McQueen (Laboratory) - Phlebotomy supervisor
Sandra Meares (Patient Care) - Admissions nurse
Lisa Rozier (Medical Imaging) – Receptionist
Amy Williamson (Quality Management) - Practitioner performance specialist
Deirde Williamson (Food & Nutrition Services) - Expeditor
Kristine Williamson (Survey Readiness) - Coordinator

Our people

Bear Team customer service excellence winners



Mike Jimenez

Manager **Mike Jimenez** (Fitness Services) was recognized as Southeastern Health's Bear of Excellence for the month of April. This award is presented to employees who exceed expectations.

He was recognized for maintaining safety and security in and around the hospital by knowing and following Southeastern policies and procedures both hospital-wide and departmentally; reporting any injuries to the supervisor and documenting accordingly; and exemplifying "I am" what customers see and hear.

Jimenez was acknowledged with this award because he took appropriate steps to intervene during a medical emergency. His prompt and proper response helped save a life.

"I love the people I work with," said Jimenez. "I love being able to make a difference in my job by helping people."

Jimenez lives in Lumberton with his wife and has worked for SeHealth for five years.



Sandra Smith



Craig Nance

Registered Nurse **Sandra Smith** (4-Tower) and Security Officer **Craig Nance** (Safety and Security) were recognized as Southeastern Health's Bears of Excellence for the month of May.

They were recognized for treating all customers as their favorite; going the extra mile for customers when addressing their needs; and exemplifying "I am" what

customers see and hear.

Smith and Nance were acknowledged with this award because their efforts led to the fulfillment of a dream for a patient in the hospital.

"My favorite part about working here are my patients," said Smith, who lives in Lumberton and has worked for Southeastern Health for 13 years. "I love providing care for them and helping them get to their most wanted state of health."

Officer Nance has worked for Southeastern Health for two years and lives in Lumberton. "Southeastern Health is a great place to work because you get the sense of family, like we are one big family," said Nance.



Physician Assistant **Karolyn Martin**, far left, and Dr. **Lya Crichlow**, center, both of Southeastern Surgical Center, explain how the da Vinci robot-assisted surgical system works during a Women's Works event held May 9 at SRMC.

Speakers Bureau

The following individuals spoke during the Lumberton Area Chamber of Commerce's Health and Medicine Day held March 19 at Southeastern Regional Medical Center and coordinated by **Ann McLean** (Marketing): Vice President Dr. **Andrew Schwartz** (Medical Affairs), **Joseph Butler** (Physician Recruitment), **Kathy Hansen** (Southeastern Wound Healing Center), **Vickie Atkinson** (Southeastern Home Care Services), and **Fordham Britt** (Physician Practices).

Cynthia George (Clinical Care) was the keynote speaker for Robeson Community College's National Technical Honor Society induction ceremony held March 27.

Sandra Purcell, Tonna Wyatt and Melanie McKee (Wellness) spoke to members of Lightening Temple Church of Red Springs on April 27 on *The importance of health screenings and vaccinations, healthy living and disaster preparedness*.

Michelle Cox (Maternal/Child Health) was the keynote speaker for Robeson Community College's nursing pinning ceremony on May 8.

Vice President **Lori Dove** (Post Acute Care) was the keynote speaker for Robeson Community College's graduation ceremony held May 9.

Drs. **Brandon Locklear and Meredith Watson-Locklear** (Southeastern Women's Healthcare) spoke to the Lumberton Rotary Club on May 21 on *Returning home to practice medicine*.

The following individuals spoke during National Hospital Week lunch and learn events held May 13-17: **Ash Walker** (Cardiopulmonary Rehab), *Importance of exercise*; President/CEO **Joann Anderson**, *Healthcare reform*; **Kathy Hansen** (Southeastern Wound Healing Center), *Wound healing*; Physician Assistant **Bob Hollingsworth** (Southeastern Medical Clinic Red Springs) and Vice President **Lynn Wieties** (Provider Network), *Primary care medical home*; Dr. **Richard Beauchemin** (Southeastern Eye Clinic), *Eye care*.

Achievements

Cynthia McArthur-Kearney (Education Services) earned a doctorate degree in health administration from Central Michigan University on May 3.

Michelle Cox (Maternal/Child Health) was presented Robeson Community College's Distinguished Alumni Award on May 8.

Southeastern Health was awarded \$30,000 through a Disaster Health Information Outreach and Collaboration Project provided by the National Library of Medicine, Disaster Information Management Research Center (DIMRC) in Bethesda, Md. This project will help improve access to disaster medicine and public health information for health care professionals, first responders and the community. For more information, call Kathy McGinniss (Information Resource Center) at 671-5046.